



Supported by:



Future of Retail:

Unlocking Higher Profits & Productivity
Through Retail AI, Automation & Digitalisation

Date: 6 Dec 2024

Day: Friday | Time: 2pm - 6pm

Place: The Club, Bandar Utama

Who Should Attend?

Retailers | Entrepreneurs |
SME Business Owners

To Register:



<https://bit.ly/for2024event>

Main Sponsor:





Event Title: **Future of Retail Forum – Unlocking Higher Profits & Productivity Through Retail AI, Automation & Digitalisation**

Event Date: 6th December 2024

Event Day: Friday

Forum Time: 2.00 pm to 6.00pm

Proposed Agenda for the Day:

1.30pm – 2.00pm – Welcome & Open Networking

2.05 pm – Welcome Address – Datuk William Ng (National President – SAMENTA)

2.15pm – Officiating Address - YB Senator Puan Hajah Fuziah Bt Salleh (Deputy Minister - Ministry of Domestic Trade and Costs of Living)

2.25 pm – Sharing Session 01 – 5G as the gateway to Retail Digitalisation by Celcom Digi

2.45 pm – Sharing Session 02 – Retail Trend of 2025 & Beyond by Ms. Pamy Wong (Visata Creative)

3.05 pm – Panel 1 – Beyond the Hype: Evaluating the True Impact of Digitalisation in Retail

3.30 pm – Sharing Session 03 – Mastering AI in Digital Marketing with Human Creativity – Christoper Ng (Trinity 42)

3.50 pm – Panel 2 – How relevant is AI, Digitalisation & Automation to the growth and success of the Retail & Shopping Mall Industry? (MRA & PPK – Joint Panel)

4.40 pm – Sharing Session 04 – Growing Revenue with Digitalisation, Automation & AI - Intel

5.05 pm – Tea Break

5.45 pm – 6.00pm – Closing & start for Great Christmas Bash Networking Dinner!



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More Speakers to be revealed soon from...



QR RETAIL AUTOMATION

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Attendance Options:

Option 1:

Day Event Only - RM 50 / pax

Option 2:

Night Event Only - RM 130 / pax

Option 3:

Day and Night Event - RM 160 / pax

Main Sponsor:



The Great Christmas Bash 2024

Date: 6 Dec 2024

Day: Friday

Time:

6.30pm - 10.00pm

Place:

**The Club, Bandar
Utama**

to register:



**Come join us for
our final year
bash with
amazing
networking, food,
prizes and more!**

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Speaker: Mr. Christopher Ng (CEO - Trinity 42)
Topic: Mastering AI in Digital Marketing with Human Creativity

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Speaker: Ms. Pamy Wong (COO - VisCreative)
Topic: Retail Trends in 2025 & Beyond



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Speaker: Ashokan Nair (Head of IoT - CelcomDigi)
Topic: 5G's Transformative Impact on the Retail
Industry