



Malaysia Retailers Association

MRA e-BULLETIN

Issue #1

January - March 2022



For Members Only

【MRA upcoming EVENTS】



+ Election

MRA 40TH AGM & Election

18 May 2022 | 10am-12pm

Hilton Petaling Jaya

Kindly register your attendance at

1. Attendance Reply Form –

<https://forms.gle/EGSaS2AbRxBSTwib6>

2. Proxy Form -

<https://forms.gle/hzoSeNP3W9i8v5dT7>



**YOUR ☒ VOTE
COUNTS**

【MRA upcoming EVENTS】

Members Get-together cum Hari Raya Networking Lunch

18 May 2022 | 12pm-2pm

Hilton Petaling Jaya

in-conjunction with MRA's 40th AGM & Election

*Salam
Aidilfitri*

Maaf Zahir & Batin

Kindly register your participation at

<https://forms.gle/JeUSExM5rVT84x7t6>

【M R A upcoming E V E N T S】

1-Day Retail Conference : Retail Forward ~ Adapting To Win

**June/July 2022 | 9am-5pm
a physical event @ hotel**

This Conference aims to bring about discussions on how transformation & creativity has helped the retail industry to prepare for a world recovering from Covid-19 and bringing attendees inspirational input from brands, agencies and retailing practitioners some practical know-how to operate in a world of opportunities !



Stay Tune For More Details To Come

【MRA EVENTS on record】

MEMBERS GET-TOGETHER cum CNY Celebration Dinner

**11 February 2022 | 6:30pm-10pm Romani
Fusion Restaurant Bandar Utama**

GONG XI FA CAI! After two years of challenges amid the Covid-19 pandemic, we believe everyone has an inner tiger in them and therefore, we invited our members to roar together at a Get-Together cum CNY Celebration Dinner. The Event saw about 73 members attending, aiming to create opportunity to network and develop cordial business relationship amongst the members and across the industry.



【DIALOGUES | ENGAGEMENTS | MEETINGS with GOVERNMENT AGENCIES】



LAUNCH OF PROGRAM JUALAN MALAYSIA (PJM) 2022

29 January 2022 | Pavillion KL

The nationwide implementation of PJM 2022 initiative by the MDTCA, which was based on the 3R concept (recovery, revitalise and revive) throughout the year will help to rejuvenate the retail sector affected by the Covid-19 pandemic. MDTCA would coordinate 8 major sales segments planned under the programme including the festive season segment, mega sales, year-end sales as well as special sales nationwide. **Kindly access <https://www.kpdnhep.gov.my/en/consumerism/programme/kempen-beli-barangan-malaysia-dan-kempen-jualan-malaysia-kjm-2020/pjm-2021-segment> to retrieve the PJM Calendar 2022.**

YB Dato Sri
Alexander Nanta
Linggi, Minister of
MDTCA
presenting the
PJM Logo to
Mr BE Law,
Alternate to MRA
President



【DIALOGUES | ENGAGEMENTS | MEETINGS with GOVERNMENT AGENCIES】



Malaysia Productivity Corporation (MPC)

11 March at 19:45 · 🌐



Productive discussion held today to deliberate Issue received from MyMudah platform on Halal Certificate Application & Renewal, Business Premise Licensing & Liquor License Renewal.

The session chaired by YBhg. Tan Sri Dato' Sri Ir Teo Chiang Kok, President of Malaysia Shopping Malls Association and attended by representatives from The Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCCIM), Federation of Sundry Goods and Malaysia Retails Association (MRA).

Ministry of International Trade and Industry, Malaysia
Malaysia Productivity Corporation (MPC)

#mymudah

PPK Malaysia

Acccim 中总

Malaysia Retailers Association - MRA



#MyMudah: Discussion on Halal Certificate Application & Renewal, Business Premise Licensing & Liquor License Renewal
Date : 11 March 2022
Time: 9.00 a.m.

Discussion on Halal Certificate, Business Premise Licensing & Liquor License Renewal

16:10

Recording has started. This meeting is being recorded. By joining, you are giving consent for this meeting to be recorded. Privacy policy

Unmute (Ctrl+Shift+M) | Deafen





Participants: Y. Ang (Guest), PPK Malaysia, Muhammad Ismail Ramdan (Guest), Fongson Janya Tong (Guest), TEO Ekan, S. L. Lee (Guest), Sumo MRA (Guest), Dato C. Lee (Guest), Sushila Bahari (Guest)

Driving Productivity of the Nation

www.mpc.gov.my | facebook.com/MPCHQ | [@MPC_HQ](https://twitter.com/MPC_HQ) | [@mpc_hq](https://instagram.com/mpc_hq) | [Malaysia Productivity Corporation](https://www.youtube.com/channel/UC...) | [PRODUCTIVITY RISE UP](https://www.productivity.gov.my)

**[DIALOGUES | ENGAGEMENTS |
MEETINGS
with GOVERNMENT AGENCIES]**

PROGRAM TOWNHALL PLASTICS SUSTAINABILITY & CIRCULARITY THINK TANK AND WORKING GROUP

14 March 2022 | SWCorp Malaysia, Cyberjaya

The Malaysia Plastics Sustainability Roadmap 2021-2030 was launched on 10 December 2021 by YB Minister of Environment and Water, to guide transition along the plastic value chain, based on circular economy principles and life-cycle approach.

A total of 8 Working Groups addressing specific roles and deliverables was formed to supplement the data and inputs to the Think Tank Committee before taking up to National Steering Committee and Ministerial Committee for approval and policy direction.



- <https://www.freemalaysiatoday.com/category/highlight/2022/03/09/q4-retail-sales-above-market-expectation-with-26-5-growth/>
- <https://www.theedgemarkets.com/article/malaysias-retail-industry-grew-265-yoy-4q21-above-expectations>
- <https://malaysiajournal.com/malaysias-retail-industry-shrank-2-3pc-in-2021-despite-festive-shopping-boost-and-more-tourism-spending-in-oct-dec/>

Malaysia's retailers to enjoy better sales at 6.3pc in 2022, but challenges include Malaysians' weaker buying power with rising prices

Wednesday, 09 Mar 2022 11:33 AM MYT
BY IDA LIM



KUALA LUMPUR, March 9 — Malaysia's retail industry is expected to finally have positive overall growth in sales for 2022 with a projected 6.3 per cent rate, after having seen its business shrink for the past two years during the Covid-19 pandemic, retail research firm Retail Group Malaysia predicted.

With the local retail industry looking forward to a strong recovery for 2022, Retail Group Malaysia revised its previous estimate made in November 2021 of 6.0 per cent growth for the year 2022, and gave a more optimistic forecast of 6.3 per cent.

This is in comparison to Malaysia's retailers' business having contracted year-on-year by 16.3 per cent for the year 2020, and shrunk by 2.3 per cent for the year 2021.



Parkson Set To Jazz Up The Lifestyle In Bukit Jalil

<https://www.thestar.com.my/s tarpicks/2021/10/20/new-parkson-store-in-bukit-jalil>



HOHM – The New Home Furnishing Store At Pavilion Bukit Jalil

<https://www.ranechin.com/2021/12/hohm-new-home-furnishing-store-at.html>



Adidas's Largest Brand Centre In SEA Launches At Sunway Pyramid

<https://insideretail.asia/2021/12/07/adidass-largest-brand-center-in-southeast-asia-launches-at-sunway-pyramid/>

MEMBERSHIP

2020 - 2022

WELCOME, We're Proud That You Chose To Join MRA!



Giordano (M) Sdn Bhd

The 1st Giordano shop in Malaysia was opened in 1992 & their Bkt Bintang flagship store was opened in 1994.

<https://www.giordano.com>



B2BE GSS Sdn Bhd

B2BE's solutions span several business functions targeting finance, procurement & transactional environments all providing process improvement & cost savings tool that are all internet based.

<https://www.b2be.com>



Shellys Marketing Sdn Bhd

XES cater to the mass market & provides all types of quality, comfortable shoes for women, men, teenagers & kids.

<https://www.shop.xesshoes.com.my/v2/Official/BrandStory>

MEMBERSHIP

2020 - 2022

WELCOME, We're Proud That You Chose To Join MRA!



Masteron Sdn Bhd

MASTERON, today are part of a diverse business that comprises property development, construction, retail, industrial, hospitality, etc.

<https://www.masteron.com.my>



S&P Industries Sdn Bhd

S&P is passionate in delivering quality coconut food products with its natural flavour & nutritional attributes in a convenient form.

<https://spfood.com>



Takbir Sukma Sdn Bhd

Borneo Pearls is wholly owned by Takbir Sukma Sdn Bhd.

<https://borneopearls.com>

MEMBERSHIP

2020 - 2022

WELCOME, We're Proud That You Chose To Join MRA!



Vern's Holding Sdn Bhd

Vern's successful ventures are in the manufacturing, franchising and retail business of fashionable ladies shoes & handbags for the young and young at heart.

<https://verns.com.my>



Perdanis Retail Sdn Bhd

Representing some big international brands from various categories; Apparels, Shoes, Small Leather Goods and Accessories.

<https://perdanis.com.my>



Richemont Luxury (M) Sdn Bhd

Richemont is the owner of prestigious Maisons, recognised for their excellence in jewellery, watches, fashion and accessories

<https://www.richemont.com>

MEMBERSHIP

2020 - 2022

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APAYLATER Sdn Bhd

Atome is a leading buy now pay later brand in Asia. Launched in December 2019, Atome is pronounced "A-To-Me" and stands for "Available to Me".

<https://www.atome.my/>



Luxestyle (M) Sdn Bhd

Stay in trend with their highly-coveted timepieces, bags, and branded jewellery. Be the forefront in luxury style.

<https://maxi-cash.com/promotions/luxestyle/>



NH Pasarnita Mart Sdn Bhd

A supermarket/convenience store chain selling/promoting Korean agricultural products.

<https://www.facebook.com/NHPasarnita/>

MEMBERSHIP

2020 - 2022

WELCOME, We're Proud That You Chose To Join MRA!



Eco-Shop Marketing Sdn Bhd

"It's the RM2.20 shop in my neighborhood!"
ECO Shop is an everyday brand to every household in Malaysia.

<https://welcome.eco-shop.com.my/>



Katrin BJ Sdn Bhd

Katrin BJ Sdn Bhd is an importer and distributor of quality, innovative kitchenware and homeware products.

<https://katrinbj.com>



Siti Khadijah Apparel Sdn Bhd

Siti Khadijah has extensive range of prayer outfit, "telekung" in the Malay language, at a fair price.

<https://sitikhadijah.com/>

MEMBERSHIP

2020 - 2022

WELCOME, We're Proud That You Chose To Join MRA!



Retail Brands Management Sdn Bhd

Aiming to be one of Malaysia's leading lifestyle store, with diverse merchandise & labels ranging from chic fashion, trendy homes, premium tea & pottery to local specialty.



Ultifresh Activewear Sdn Bhd

Ultifresh™ is an Anti-Bacterial & Anti-Odor brand that produces sustainable & eco-friendly apparel.

<https://www.ultifresh.net/>

【ABOUT MRA】

Update Us !



Please help MRA stay connected with you by keeping us informed of representatives change and their contact details via the link provided below :



<https://forms.gle/q17oFMBzQ474QoQaA>

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Board of Council

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Parkson Corporation Sdn Bhd

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Retail Brands Management Sdn Bhd

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Aeon Co. (M) Bhd

Mr Raymond Teo
Sogo (KL) Department Store Sdn Bhd

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Tenmoku Trading Sdn Bhd

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Kamdar Sdn Bhd

Datuk Wira (Dr) Hj Ameer Ali Mydin
Mydin Mohamed Holdings Bhd

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99 Speed Mart Sdn Bhd

Ms Sharmin Photographer
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Mr Cheah Yong Hock
Anakku Sdn Bhd

Mr Vaibhav Manrao
Bata (M) Sdn Bhd

Youth Wing Chairman

Mr Wong Joon Quin
Foto Shangri-La (M) Sdn Bhd

Mr David Chiam
GCH Retail (M) Sdn Bhd

Dato' Sri Meer Sadik Habib
Habib Jewels Sdn Bhd

Mr Darshan Singh
Lotuss Stores (M) Sdn Bhd

Mr Seow Khai Howe
TDST Sdn Bhd

By APPOINTMENT

Southern Region Chairman

Mr Steven Ng
The Vision Optometry & Contact Lens Centre
Sdn Bhd