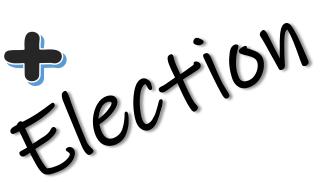


MRA e-BULLETIN Issue #1 January - March 2022

For Members Only

[MRA upcoming EVENTS]





MRA 40TH AGM & Election 18 May 2022 | 10am-12pm Hilton Petaling Jaya

Kindly register your attendance at

1. Attendance Reply Form – https://forms.gle/EGSaS2AbRxBSTwib6

2. Proxy Form https://forms.gle/hzoSeNP3W9i8v5dT7

YOURMOTE COUNTS

[MRA upcoming EVENTS] Members Get-together cum Hari Raya Networking Lunch

18 May 2022 | 12pm-2pm Hilton Petaling Jaya

in-conjunction with MRA's 40th AGM & Election

alam

Maaf Zahir & Batin

dila

Kindly register your participation at https://forms.gle/JeUSExM5rVT84x7t6

itri

[MRA upcoming EVENTS]

1-Day Retail Conference : Retail Forward ~ Adapting To Win June/July 2022 | 9am-5pm a physical event @ hotel

This Conference aims to bring about discussions on how transformation & creativity has help the retail industry to prepare for a world recovering from Covid-19 and bringing attendees inspirational input from brands, agencies and retailing practitioners some practical know-how to operate in a world of opportunities !



Stay Tune For More Details To Come

[MRAEVENTS on record]

MEMBERS GET-TOGETHER cum CNY Celebration Dinner 11 February 2022 | 6:30pm-10pm Romani Fusion Restaurant Bandar Utama

GONG XI FA CAI! After two years of challenges amid the Covid-19 pandemic, we believe everyone has an inner tiger in them and therefore, we invited our members to roar together at a Get-Together cum CNY Celebration Dinner. The Event saw about 73 members attending, aiming to create opportunity to network

and develop cordial business relationship amongst the members and across the industry.





【DIALOGUES | ENGAGEMENTS MEETINGS with GOVERNMENT AGENCIES】



LAUNCH OF PROGRAM JUALAN MALAYSIA (PJM) 2022 29 January 2022 | Pavillion KL

MAJLIS PELANCARAN PROGRAM

JUALAN

MALAYSIA

2022

The nationwide implementation of PJM 2022 initiative by the MDTCA, which was based on the 3R concept (recovery, revitalise and revive) throughout the year will help to rejuvenate the retail sector affected by the Covid-19 pandemic. MDTCA would coordinate 8 major sales segments planned under the programme including the festive season segment, mega sales, yearend sales as well as special sales nationwide. Kindly access <u>https://www.kpdnhep.gov.my/en/consumerism/</u> programme/kempen-beli-barangen-malaysia-dankempen-jualan-malaysia-kim-2020/pin-2021-segment to retrieve the PJM Calendar 2022.

YB Dato Sri Alexander Nanta Linggi, Minister of MDTCA presenting the PJM Logo to Mr BE Law, Atternate to MRA President

[DIALOGUES | ENGAGEMENTS MEETINGS

with GOVERNMENT AGENCIES]

Malaysia Productivity Corporation (MPC)

MPC 11 March at 19:45 · 🕄

Productive discussion held today to deliberate Issue received from MyMudah platform on Halal Certificate Application & Renewal, Business Premise Licensing & Liquor License Renewal.

The session chaired by YBhg. Tan Sri Dato' Sri Ir Teo Chiang Kok, President of Malaysia Shopping Malls Association and attended by representatives from The Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCCIM), Federation of Sundry Goods and Malaysia Retails Association (MRA).

Ministry of International Trade and Industry, Malaysia Malaysia Productivity Corporation (MPC) #mymudah PPK Malaysia Acccim 中总 Malaysia Retailers Association - MRA





EA.

[DIALOGUES | ENGAGEMENTS MEETINGS

with GOVERNMENT AGENCIES]

PROGRAM TOWNHALL PLASTICS SUSTAINABILITY & CIRCULARITY THINK TANK AND WORKING GROUP 14 March 2022 | SWCorp Malaysia, Cyberjaya

The Malaysia Plastics Sustainability Roadmap 2021-2030 was launched on 10 December 2021 by YB Minister of Environment and Water, to guide transition along the plastic value chain, based on circular economy principles and life-cycle approach.

A total of 8 Working Groups addressing specific roles and deliverables was formed to supplement the data and inputs to the Think Tank Committee before taking up to National Steering Committee and Ministerial Committee for approval and policy direction.

[TABLOID PRESS]

- <u>https://www.freemalaysiatoday.com/category/highlight/2022/03/09/q4-retail-sales-above-market-expectation-with-26-5-growth/</u>
- https://www.theedgemarkets.com/article/malaysias-retail-industry-grew-265-yoy-4q21-above-expectations
- <u>https://malaysiajournal.com/malaysias-retail-industry-shrank-2-3pc-in-2021-despite-festive-shopping-boost-and-more-tourism-spending-in-oct-dec/</u>

Malaysia's retailers to enjoy better sales at 6.3pc in 2022, but challenges include Malaysians' weaker buying power with rising prices

Wednesday, 09 Mar 2022 11:33 AM MYT BY IDA LIM



KUALA LUMPUR, March 9 — Malaysia's retail industry is expected to finally have positive overall growth in sales for 2022 with a projected 6.3 per cent rate, after having seen its business shrink for the past two years during the Covid-19 pandemic, retail research firm Retail Group Malaysia predicted.

With the local retail industry looking forward to a strong recovery for 2022, Retail Group Malaysia revised its previous estimate made in November 2021 of 6.0 per cent growth for the year 2022, and gave a more optimistic forecast of 6.3 per cent.

This is in comparison to Malaysia's retailers' business having contracted year-on-year by 16.3 per cent for the year 2020, and shrunk by 2.3 per cent for the year 2021.

[MEMBERS NEWS FLASH]



Parkson Set To Jazz Up The Lifestyle In Bukit Jalil

https://www.thestar.com.my/s tarpicks/2021/10/20/newparkson-store-in-bukit-jalil

HOHM – The New Home Furnishing Store At Pavilion Bukit Jalil <u>https://www.ranechin.com/20</u> <u>21/12/hohm-new-home-furnishing-store-at.html</u>

Adidas's Largest Brand Centre In SEA Launches At Sunway Pyramid

https://insideretail.asia/2021/12 /07/adidass-largest-brandcenter-in-southeast-asialaunches-at-sunway-pyramid/



WELCOME, We're Proud That You Chose To Join MRA!



Giordano (M) Sdn Bhd

The 1st Giordano shop in Malaysia was opened in 1992 & their Bkt Bintang flagship store was opened in 1994.

<u>https://www.giordano.com</u>



B2BE GSS Sdn Bhd

B2BE's solutions span several business functions targeting finance, procurement & transactional environments all providing process improvement & cost savings tool that are all internet based.

https://www.b2be.com



Shellys Marketing Sdn Bhd

XES cater to the mass market & provides all types of quality, comfortable shoes for women, men, teenagers & kids.

<u>https://www.shop.xesshoes.com.my/v2/Official</u> <u>/BrandStory</u>



WELCOME, We're Proud That You Chose To Join MRA!



Masteron Sdn Bhd

MASTERON, today are part of a diverse business that comprises property development, construction, retail, industrial, hospitality, etc.

<u>https://www.masteron.com.my</u>



S&P Industries Sdn Bhd

S&P is passionate in delivering quality coconut food products with its natural flavour & nutritional attributes in a convenient form.

<u>https://spfood.com</u>



Takbir Sukma Sdn Bhd

Borneo Pearls is wholly owned by Takbir Sukma Sdn Bhd.

<u>https://borneopearls.com</u>



WELCOME, We're Proud That You Chose To Join MRA!



Vern's Holding Sdn Bhd

Vern's successful ventures are in the manufacturing, franchising and retail business of fashionable ladies shoes & handbags for the young and young at heart.

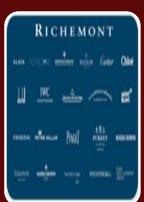
https://verns.com.my



Perdanis Retail Sdn Bhd

Representing some big international brands from various categories; Apparels, Shoes, Small Leather Goods and Accessories.

https://perdanis.com.my



Richemont Luxury (M) Sdn Bhd

Richemont is the owner of prestigious Maisons, recognised for their excellence in jewellery, watches, fashion and accessories

https://www.richemont.com



WELCOME, We're Proud That You Chose To Join MRA!



APAYLATER Sdn Bhd

Atome is a leading buy now pay later brand in Asia. Launched in December 2019, Atome is pronounced "A-To-Me" and stands for "Available to Me".

https://www.atome.my/



Luxestyle (M) Sdn Bhd

Stay in trend with their highly-coveted timepieces, bags, and branded jewellery. Be the forefront in luxury style.

<u>https://maxi-</u> <u>cash.com/promotions/luxestyle/</u>



NH Pasarnita Mart Sdn Bhd

A supermarket/convenience store chain selling/promoting Korean agricultural products.

https://www.facebook.com/NHPasarnita/



WELCOME, We're Proud That You Chose To Join MRA!



Eco-Shop Marketing Sdn Bhd

"It's the RM2.20 shop in my neighborhood!" ECO Shop is an everyday brand to every household in Malaysia.

<u>https://welcome.eco-shop.com.my/</u>



Katrin BJ Sdn Bhd

Katrin BJ Sdn Bhd is an importer and distributor of quality, innovative kitchenware and homeware products.

<u>https://katrinbj.com</u>



Siti Khadijah Apparel Sdn Bhd

Siti Khadijah has extensive range of prayer outfit, "telekung" in the Malay language, at a fair price.

<u>https://sitikhadijah.com/</u>



WELCOME, We're Proud That You Chose To Join MRA!



Retail Brands Management Sdn Bhd

Aiming to be one of Malaysia's leading lifestyle store, with diverse merchandise & labels ranging from chic fashion, trendy homes, premium tea & pottery to local specialty.



Ultifresh Activewear Sdn Bhd

Ultifresh[™] is an Anti-Bacterial & Anti-Odor brand that produces sustainable & ecofriendly apparel.

<u> https://www.ultifresh.net/</u>



[ABOUT MRA]

Update Us



Please help MRA stay connected with you by keeping us informed of representatives change and their contact details via the link provided below :

https://forms.gle/q17oFMBzQ474QoQaA

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Ms Suerin Yee Manager 016-2963 074 suerin@mra.com.my

Mr Hanafi Kambali Executive – Membership & Admin 019-3543 120 mra_admin@mra.com.my

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Board of Council

PRESIDENT

Tan Sri Datuk Seri Utama William Cheng Parkson Corporation Sdn Bhd

HONORARY PRESIDENT Mr James Loke Retail Brands Management Sdn Bhd

DEPUTY PRESIDENTS Mr Shafie Shamsuddin Aeon Co. (M) Bhd

Mr Raymond Teo Sogo (KL) Department Store Sdn Bhd

HONORARY SECRETARY Northern Region Chairman Ms Cynthia Hwang Sunshine Wholesale Mart Sdn Bhd

HONORARY TREASURER Ms Michelle Oon Tenmoku Trading Sdn Bhd

VICE PRESIDENTS Mr Lai Sia Ling Econsave Cash & Carry (PD) Sdn Bhd

Mr Kamal Kumar Kishorchandra Kamdar Kamdar Sdn Bhd

Datuk Wira (Dr) Hj Ameer Ali Mydin Mydin Mohamed Holdings Bhd

COUNCIL MEMBERS Mr Tan U-Ming 7-Eleven (M) Sdn Bhd

Mr Simon Yong 99 Speed Mart Sdn Bhd

Ms Sharmin Photographer Adidas (M) Sdn Bhd

Mr Cheah Yong Hock Anakku Sdn Bhd

Mr Vaibhav Manrao Bata (M) Sdn Bhd

Youth Wing Chairman Mr Wong Joon Quin Foto Shangri-La (M) Sdn Bhd

Mr David Chiam GCH Retail (M) Sdn Bhd

Dato' Sri Meer Sadik Habib Habib Jewels Sdn Bhd

Mr Darshan Singh Lotuss Stores (M) Sdn Bhd

Mr Seow Khai Howe TDST Sdn Bhd

By APPOINTMENT Southern Region Chairman Mr Steven Ng The Vision Optometry & Contact Lens Centre Sdn Bhd